

FOR IMMEDIATE RELEASE

\$40,000 IN GRANTS NOW AVAILABLE IN HONOUR OF THE LATE HARVEY AND ERMA BEATY

WOODSTOCK - February 7, 2022 - The Maple Leaf Community Fund managed by Oxford Community Foundation and London Community Foundation has \$40,000 available for granting. Maple Leaf Foods is a national corporation with local roots. The company's rich history traces back more than 100 years through the amalgamation of some of Canada's most notable food companies. This fund honours the late Harvey and Erma Beaty. Harvey founded Cold Springs Farm in Thamesford in 1949 and shepherded Cold Springs' growth from a small farm to a major agri-food enterprise, which eventually became part of Maple Leaf Foods.

"We at Oxford Community Foundation fondly remember the farm and the Beatys. Harvey was known for his business acumen, his concern for the environment and his tremendous generosity," said Louise Wardrop, Executive Director at Oxford Community Foundation. "He would be proud to know of the immense good grants from this fund which Cold Springs established in 1994 continue to make in our community."

Maple Leaf Foods has always been a champion for food security. Through this fund, \$40,000 is available to support the capital-related needs of food security programs that promote dignity and build individual and community capacity in one or more of the following:

1. **Food Literacy** – providing people with the information, understanding and skills to provide healthy food for themselves and their families. (e.g. nutrition/food safety/meal planning)
2. **School & Other Nutrition Programs** – promoting, educating and allowing people to access healthy meals. (e.g. School breakfast/lunch/after school programs; nutrition and fitness programs.)
3. **Sustainable Initiatives Beyond Conventional Food Bank Models** – initiatives that establish a reliable supply of nutritious food and promote self-sufficiency. (e.g. social enterprises that support food security; community gardens; social profit enterprises with a focus on food security including training programs for unemployed, at-risk youth and single parents)

Applications are due April 5, 2022 at 2 p.m. To learn more, including how to apply for funding, please visit www.oxfordcommunityfoundation.org



One of 191 Community Foundations in Canada

OCF Volunteer Board of Directors: Bill Mackesy (Chair), Keith Stevens (Vice-chair), Neil Dolson (Treasurer), Rosemary George, Don Hilborn, Heather Lindsay, John MacDonald, Kim Parker, Steve Robb, Karen Sample, Kelly Gilson (ex-officio United Way)



Looking Forward...Giving Back!

447 Hunter Street
Woodstock, Ontario N4S 4G7
226.667.6404

oxfordcommunityfoundation.org

About Oxford Community Foundation

Oxford Community Foundation helps people leave a personalized, lasting legacy in Oxford, to make it a better place. Providing individuals the opportunity to target their areas of interest, Oxford Community Foundation invests and grants funds wisely. One of 191 community foundations across Canada, Oxford Community Foundation is the only community foundation that serves all of Oxford County granting to all aspects of our community including Arts & Culture, Education, the Environment, Heritage, Recreation and Social Services. In Oxford, for Oxford, forever.

For more information, please contact:

Louise Wardrop, Executive Director, Oxford Community Foundation,
lwardrop@oxfordcommunityfoundation.org, 226-667-6404

Erma & Harvey Beaty



@oxfordcf



info@oxfordcommunityfoundation.org

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