



Maple Leaf Community Fund

Deadline: April 9, 2019 at 2:00 p.m.

## INSTRUCTIONS & CRITERIA

### APPLICATION FORM INSTRUCTIONS

The application consists of thirty-one questions. Those marked with an asterisk require an answer.

It is recommended to download the PDF version of the application form so you can draft your responses as once you begin the online application, it is not possible to save your responses and continue later.

ONLY Applications submitted through the online application portal by April 9, 2019 at 2:00 p.m will be accepted.

#### For Assistance:

|                            |   |
|----------------------------|---|
| Middlesex County Inquiries | Lori Runciman, Director, Grants, London Community Foundation<br>E: lrunciman@lcf.on.ca; Ph: 519-667-1600 x 105                        |
| Oxford County inquiries    | Louise Wardrop, Executive Director, Oxford County Community Foundation<br>E: lwardrop@oxfordcommunityfoundation.org; Ph: 226-667-6404 |

## ABOUT THE GRANT

Grants from the Maple Leaf Community Fund support the capital-related needs of food security programs that promote dignity and build individual and community capacity.

The funding is available to both Oxford and Middlesex counties; therefore London Community Foundation and Oxford Community Foundation partner on the application intake and vetting process.

**Amount Available:** up to \$40,000 total is available per year to distribute among successful applicants from Oxford and Middlesex Counties.

### Eligibility

The criteria listed below must be met to be eligible for funding consideration.

1. The Food Security Program must be a core activity of the applicant and fit at least one of the following three categories:

- **Food Literacy** Providing people with the information, understanding and skills to provide healthy food for themselves and their families. (e.g. nutrition/food safety/meal planning)
- **School & Other Nutrition Programs** Promoting, educating and allowing people to access healthy meals. (e.g. School breakfast/lunch/after school programs; nutrition and fitness programs)
- **Sustainable Initiatives Beyond Conventional Food Bank Models** Initiatives that establish a reliable supply of nutritious food and promote self-sufficiency. (e.g. social enterprises that support food security; community gardens; social profit enterprises with a focus on food security including training programs for unemployed, at-risk youth and single parents)

2. The request must be for capital funding as opposed to operating costs. (eg. material/equipment; not food)

3. Applications with leveraging, collaboration and sustainability elements are preferred.

4. Programs must be within the counties of Oxford and/or Middlesex

5. Applicants must not be aligned with political campaigns, religious organizations, individual or for-profit business, lobbying or advocacy groups.



## ELIGIBILITY

\* 1. Do you offer one or more programs with food security as its primary focus? (e.g. The program may have additional components but its main objective centres around food literacy and/or nutrition and/or self-sufficient supply)

Yes

No

\* 2. **Mission/Vision - provide one or two statements describing your organization's mandate.**

**NOTE:** Organizations whose mission substantially involves alignment with political campaigns (candidates); religious organizations; individual or for-profit businesses; or lobbying/advocacy groups are ineligible to apply.

3. **Only applicable to recipients of a Maple Leaf Community Fund grant in 2018.**

Indicate if you have submitted a report to London Community Foundation OR Oxford Community Foundation.

**If your response is "No",** go to the [Foundation's reporting page](#). Once you've submitted a report, you may proceed with this application.



## Applicant Information

\* 4. Organization Name

\* 5. Address

\* 6. City, Province

\* 7. Postal Code

8. Website

\* 9. Which County is it located in?

- Middlesex (includes City of London)
- Oxford

\* 10. Contact Name

11. Title

\* 12. Phone

\* 13. Email

\* 14. Is your organization a registered charity?

Yes

No

15. If "**No**," indicate if you have - or could establish - a partnership with a local registered charity that would receive the funds for the project ([more info](#))



TELL US ABOUT THE ORGANIZATION'S FOOD SECURITY PROGRAMMING

\* 16. Check one or more categories your food security program addresses:

- FOOD LITERACY** - providing people with the information, understanding and skills to provide healthy food for themselves and their families (e.g. nutrition/food safety/meal planning)
- SCHOOL & OTHER NUTRITION PROGRAMS** - promoting, educating and providing access to healthy meals (e.g. school breakfast/lunch/after school programs; nutrition and fitness programs)
- SUSTAINABLE INITIATIVES BEYOND CONVENTIONAL FOOD BANK MODELS** - initiatives that establish a reliable supply of nutritious food and promote self-sufficiency (e.g. social enterprises that support food security; community gardens; social profit enterprises with a focus on food security including training programs for unemployed, at-risk youth and single parents)

\* 17. What is your food security program?

\* 18. When and where does the program take place?

\* 19. Why and when was the program established?

\* 20. Who is involved in it (staff, volunteers) and who participates/benefits and how many?

\* 21. How is it unique - what unmet community need does it address?

\* 22. Describe what success of the program looks like. What objective(s) is the program aiming to achieve?

\* 23. Explain the sustainability plan of your program (e.g. How will it continue and under what resourcing strategy?)



TELL US ABOUT THE CAPITAL NEEDS

\* 24. Name of Capital Grant Request (example: Kitchen renovation)

\* 25. Amount of Capital Grant Request  
(Suggested maximum request is \$20,000)

\* 26. Provide a budget and identify the specific expenses to which a grant from the Maple Leaf Community Fund will be allocated.

27. OPTIONAL: Upload quotes/estimates

Choose File

No file chosen

\* 28. Is there an opportunity to magnify/leverage a Maple Leaf Community Fund grant through other in-kind and/or financial contributions? If so, identify any key partners and their contributions to the budget provided in the prior question.

29. Share any additional information that would enhance understanding of your request.

\* 30. Upload a photo to provide further context (eg. show equipment needing replacement; show your program in action etc.)

Choose File

No file chosen

31. OPTIONAL: Upload another photo

Choose File

No file chosen